










Women's Giving Circle of Frederick County

SPONSORSHIP OPPORTUNITIES

Collective Giving to Strengthen Women

2023/2024

	Annual Sponsorship \$5,000	Annual Grant Awards Ceremony \$3,000	Luncheon \$2,000	Holiday Reception \$2,000	Sip & Share Coffee/Happy Hour \$300
Number of sponsorships	1	1	2	1	2
Recognition as Annual Sponsor on social media, Email Newsletters, event invitations, event programs					
Recognition as Annual Sponsor on WGC website home page					
Large vertical banner with name/logo displayed at all events					
Recognition as event sponsor on WGC website, event calendar, social media, email newsletters, event programs					
Opportunity to make brief remarks at events	All events	Single Event	Single Event	Single Event	
Table-tent sign on all event tables	All events	Single Event	Single Event	Single Event	Single Event
Opportunity to place small promo item and/or literature at each event seat	All events	Single event	Single Event	Single Event	Single Event
Complimentary Event Tickets	6 (all events)	4 (single event)	4 (single event)	4 (single event)	N/A



AT A GLANCE

The Women's Giving Circle of Frederick County invites local businesses and individuals to support the mission of the organization through our sponsorship program. Our generous sponsors are able to enjoy significant marketing exposure to our members and supporters through our events and various communication channels. Our sponsorships ensure that our member donations are 100% utilized for our grants program which funds the work of area nonprofits providing services to women in our community.

OUR EVENTS

Our event calendar includes two luncheons in March and September, our annual Grant Awards event in June, and a members-only Holiday Reception in December. These events are typically attended by 150-200 members and community/ philanthropic leaders. In addition, we hold two smaller events each year to provide members and potential members an opportunity to share the mission of the Circle in a more intimate setting.



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The Women's Giving Circle is a component fund of the Community Foundation of Frederick County.