



2023

The
Women's Giving Circle
of Frederick County

YEAR IN REVIEW



Our Mission

The Women's Giving Circle of Frederick County provides opportunities for donors to promote and support programs that enable and empower women in challenging situations to improve the quality of their lives and the lives of those for whom they are responsible.

Letter from the Chair

2023 was a year of steady growth and success in our Giving Circle. Our membership continued to expand and we saw high levels of engagement with our members and the wider Frederick community. We are especially proud of another year of increased grant funding, allocating \$271,000 in grant awards.



As I complete my final six months of leading this organization, I feel privileged to have had this opportunity to champion collective giving, ever mindful of the principles upon which we were founded in 2006. We continue to help women to achieve financial stability, independence, and quality of life by addressing the obstacles that keep them from reaching their fullest potential.

In June, our members will vote to approve the slate of officers for the 2024-2026 term. I am confident that the new officers, along with the rest of the Leadership Circle and committee volunteers, will continue to do the hard work required to support our non-profit grant recipients and the women that they serve.

With our growing community of engaged and generous members, and a strong finish to our year-end appeal, we are starting 2024 fully prepared to, once again, allocate the largest grant fund in our history. The impact we can have through the power of collective giving is truly gratifying.

Please take a moment to read more about our progress in 2023. I am pretty impressed and I think you will be too.

Stay tuned, stay informed, and stay involved!

Leadership Circle

- Bonnie Swanson**, Chair
- Betsy Pakenas**, Vice-Chair
- Elizabeth DeRose**, Finance Chair
- Linda Roth**, Past Chair
- Karlys Kline**, Chair Emerita
- Angela Chase**, Membership Chair
- Mimi McLaughlin**, Grants Chair (*outgoing*)
- Peg McGreevy**, Grants Chair (*incoming*)
- Brenda Main**, Program Chair
- Harriet Langlois**, Communications Chair
- Carole Heine**, Outreach Chair
- Jan Welty**, Development Chair



Grant Program

In January of 2023, the grants committee, led by Mimi McLaughlin, was informed that the **2023 grant award pool had been set at \$270,000** by the WGC Leadership Circle in consultation with the Community Foundation of Frederick County. Due to the generosity of our members, sponsors, and other donors this was the **largest grant award fund in the organization's history.**

The careful process of due diligence was carried out by the grants committee, including site visits and meetings with applicant organizations.

The committee received **37 grant proposals totaling \$416,770 in grant requests.** Grant applications were reviewed carefully against the mission of the Giving Circle, ensuring that member contributions are applied to programs that encourage growth and stability of women within our community. It is clear from the amount requested that the needs of women are significant in Frederick County.

At the completion of the review process, the Grants Committee recommended approval of grants to **22 organizations for 28 different programs, totaling \$270,000 in individual grants.** The membership approved these selections in May and celebrated with our grant recipients at the Annual Grant Awards event in June.

Funding priorities included:

Furthering workforce and educational opportunity

- Workforce development programs
- Direct support (scholarships)
- Transportation and childcare for education and workforce development

Furthering economic capacity

- Homelessness prevention, emergency and transitional housing
- Financial assistance for stable housing next steps
- Transportation
- System navigation for access to income supports
- Financial literacy training

Late in 2023, **an additional \$1,000 was granted to the United Way of Frederick County to support an update to the ALICE** (Asset-Limited, Income-Constrained, Employed) report. Identification of the local populations and challenges of ALICE households helps to drive the priorities of our grants program and the services provided by our funded grant recipients.

2023 Grantees

AAVANEE \$9,500 awarded

Workforce training and placement in the fields of basic IT administration and HR to female head of households, women returning to workforce, and newly immigrated women. *\$9,500*

ADVOCATES FOR HOMELESS FAMILIES \$8,000 awarded

Emergency financial assistance for homeless and low-income women with children *\$3,000*

Transportation support facilitating access to education and employment for homeless women *\$5,000*

ADVOCATES FOR THE AGING OF FREDERICK COUNTY, MARYLAND \$9,000 awarded

Assistive devices for low-income senior women to improve quality of life and independence *\$9,000*

ANDREA'S HOUSE \$15,000 awarded

Housing and transportation support for women with children in recovery *\$15,000*

CENTRO HISPANO OF FREDERICK COUNTY \$17,200 awarded

Support Entre Mujeres, a women's empowerment and self-sufficiency program for Limited English Proficiency women and mothers *\$17,200*

CHILDREN OF INCARCERATED PARENTS PARTNERSHIP \$14,700 awarded

College scholarships to women whose lives are impacted by incarceration *\$8,700*

Financial literacy program, designed by a local financial expert, for women impacted by incarceration who are caring for children *\$6,000*



FREDERICK COMMUNITY COLLEGE FOUNDATION \$14,000 awarded

Support women student-parents through the Parents Lead Program, including scholarships, specialized curriculum, and other support services \$8,000

Support women who are nontraditional-aged students or single parents through Program Forward Step \$6,000

FREDERICK RESCUE MISSION, INC. \$10,000 awarded

Faith House Program Specialist \$10,000

HEARTLY HOUSE \$20,000 awarded

Emergency offsite shelter and rental assistance to survivors of intimate partner violence, sexual assault, child abuse, and/or human trafficking \$20,000

HOUSING AUTHORITY OF THE CITY OF FREDERICK \$16,000 awarded

Childcare supports for women enrolled in Women Rising, a direct intensive case management program \$8,000

Transportation supports for women enrolled in Women Rising, a direct intensive case management program \$8,000

LITERACY COUNCIL OF FREDERICK COUNTY, INC.

\$16,000 awarded

Tutoring, community class, and parent literacy programs, helping women gain self-sufficiency through improved English and life skills \$16,000

MISSION OF MERCY, INC. \$20,000 awarded

Free medical care, dental care and prescription medications for women who are uninsured in Frederick County \$20,000

PARTNERS IN CARE MARYLAND, INC.

\$8,000 awarded

Safety net of services that allow senior women to age-in-place and stay active in their communities \$8,000

SECOND CHANCES GARAGE, INC. \$16,000 awarded

Support low cost vehicle program to benefit economically vulnerable women \$8,000

Support reduced cost car repair program to benefit economically vulnerable women \$8,000

SETON CENTER, INC. \$2,500 awarded

Transportation support for economically vulnerable women in Northern Frederick County \$2,500

SPANISH SPEAKING COMMUNITY OF MD, INC.

\$8,000 awarded

Support very low-income, limited English proficient women to apply for rental assistance programs and obtain housing \$8,000

SUPPORTING OLDER ADULTS THROUGH RESOURCES, INC. (SOAR) \$8,000 awarded

Provide financial support, education, navigation resources and direct assistance to older female (65+) caregivers who are caring for spouse, grandchildren, or disabled children \$8,000

THE LOVE FOR LOCHLIN FOUNDATION, INC.

\$9,500 awarded

Support free vaccination clinics to Frederick County's most vulnerable women, including stipend for nursing staff and case management services for women attending the clinics \$9,500

THE RELIGIOUS COALITION \$16,000 awarded

Prevent homelessness among low-income women through financial assistance for overdue rent and security deposits \$8,000

Provide emergency shelter and case management support to homeless women with dependents \$8,000

THE SALVATION ARMY \$12,000 awarded

Support Pathway of Hope, an intensive case management program for women with children who desire to break the generational cycle of poverty \$12,000

UNITED WAY OF FREDERICK COUNTY

\$5,000 awarded

Provide women-led ALICE households with free income tax services to yield maximum tax returns and credits and to support financial education and asset building programs for greater financial stability \$5,000

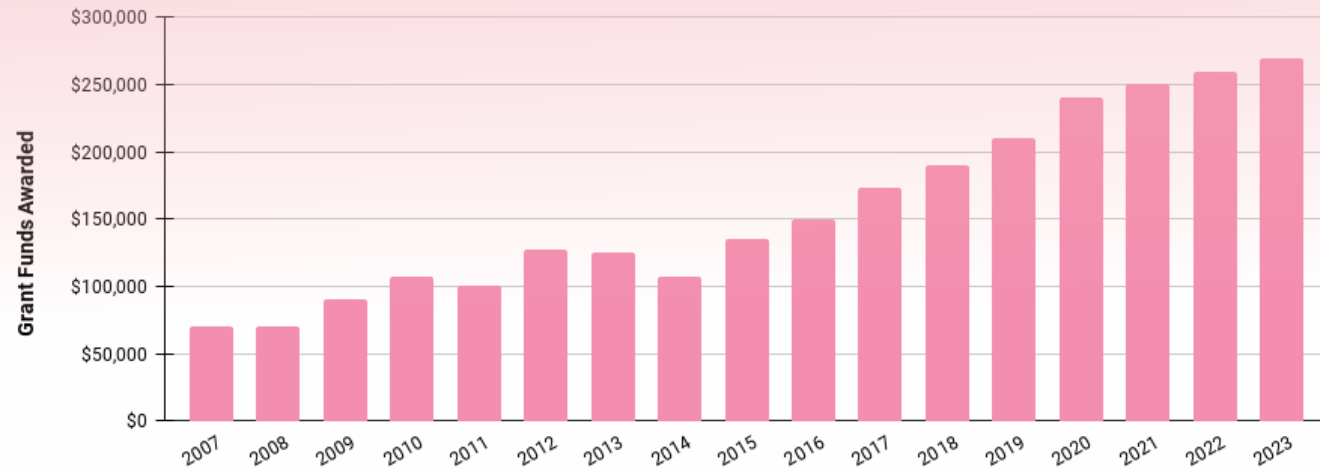
WOMAN TO WOMAN MENTORING, INC.

\$15,600 awarded

Support program participation for mentees who are ALICE, single moms, or first-generation students/professionals \$15,600

Since 2007, the Women's Giving Circle has **awarded \$2,674,607** to organizations serving women and their dependents in the Frederick community. Through the generosity of our members and supporters, our annual grant allocations demonstrate continued growth.

Women's Giving Circle Grant History



2023 Programs

The Giving Circle members value our programs as a way to connect with one another and learn more about the challenges faced by women in our community. Our program schedule in 2023 was full of events that brought our members and the larger community together in both large and small settings. A total of 510 people attended our four major events in 2023.

March 7, 2023
Quarterly Breakfast Meeting

April 19, 2023
Sip and Share Get-together

June 14, 2023
Annual Grant Awards Celebration

December 4, 2023
Annual Member Holiday Reception

July 27, 2023
Sip and Share Get-together

September 12, 2023
Quarterly Luncheon Meeting

October 19, 2023
Sip and Share Get-together

We look forward to another active event schedule in 2024 featuring both large and small-format events with a diverse schedule that allows for attendance by as many members as possible.

2023 Financials*

With the market recovery in 2023 and the resultant uptick in the value of our endowment fund, the Giving Circle continues to have a healthy financial position. Donations were up 1.2% year on year, bolstered by our successful Annual Year-End Appeal campaign. This leaves us well-equipped to fund a robust grant program in 2024.

Revenue

Contributions, including sponsorships and events	\$291,093
Reinvestments and Earnings	\$48,495
Total Revenue	\$339,588

Expenses

Operational Expenses	\$10,607
Management Fees	\$18,858
Credit Card Fees	\$3,770
Grant Disbursements	\$271,000
Total Expenses	\$305,235

Net Assets as of 1/1/2023

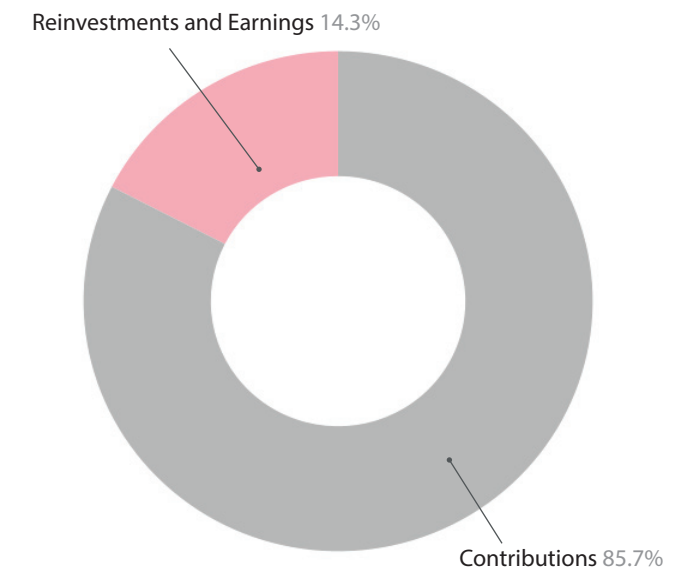
PassThrough	\$241,194
Endowment	\$1,033,623

Net Assets as of 12/31/2023

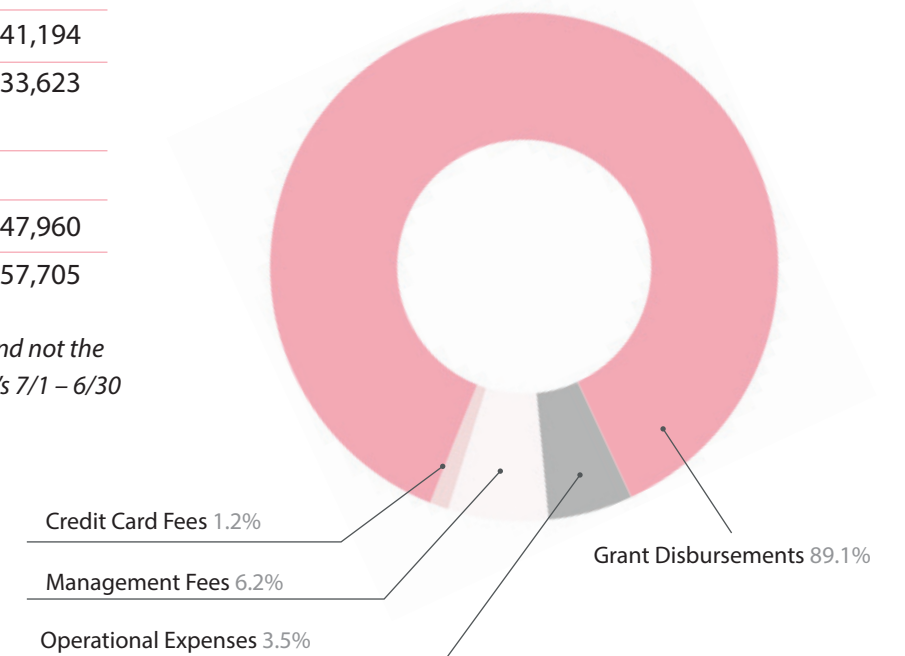
PassThrough	\$247,960
Endowment	\$1,157,705

* Financials are based on the 2023 calendar year and not the audited financials of the Community Foundation's 7/1 – 6/30 fiscal year

2023 WGC Revenue - \$339,588



2023 WGC Expenses - \$305,235





Fundraising

The key to the continued success of the Giving Circle's mission is our ability to raise the funds necessary to support and grow our grants program. With our donor management system, we have had great success in reaching our members and donors through direct mail and electronic appeals again in 2023.

We have been fortunate to be supported in our fundraising efforts by other organizations in the community in 2023. **The Frederick**

Steeplechasers Running Club again donated the net proceeds of the Frederick Women's Distance Festival to the Giving Circle. The **proceeds in the amount of \$29,563** included donations made by



many of the registered participants as well as a large number of race sponsors in 2023.

A new and exciting fundraiser hit in late 2022 with the launch of **Yogamour boat "Seva"** as part of the seasonal *Sailing Through The Winter Solstice* event in downtown Frederick. The "Vote for our Boat" campaign was quite successful and **proceeds of \$3,634 were received in March, 2023 for the 2022-2023 event**. Yogamour again chose the Giving Circle as the charitable beneficiary of the boat for the 2023-2024 season.

We are very grateful for every contribution, large or small, from our members, supporters, and organizations in the Frederick community.

Giving

While the initial pledges associated with membership growth are a strong contributor to continued funding of the WGC grant program, the donations of members who have fulfilled their initial pledges were our biggest source of funding again in 2023. We are very grateful for the generosity of our members.

New Member Pledges	\$100,500
Renewed Pledges	\$3,000
Member Continued Giving	\$178,487
Non-member Donations	\$4,337
Sponsorships	\$22,800*

*includes both 2023 and 2024 Annual Sponsorship payments

Sponsorships

The Giving Circle, as an all-volunteer organization, nevertheless has operational expenses that allow us to perform optimally. Our generous sponsors provide vital support in covering these expenses so that we are able to direct our member contributions to our grants program. We are pleased to recognize the following sponsors for 2023:

Annual Sponsor:
Four Points Group at Morgan Stanley

Event Sponsors:
Woodsboro Bank
Charm City Run
Sylvana Medical and Aesthetics Center
McBee, Moore & Vanik
Steve Heine, Tom Lynch, Jim Reinsch, Greg Light
Inbloom Jewelry

Other Sponsors:
Minuteman Press
Law Office of Lena A. Clark
Yogamour Yoga and Healing Arts Center

Governance

In June of 2023, the Women's Giving Circle leadership team and the trustees of the Community Foundation of Frederick County approved an update to WGC Bylaws. Periodic review of our bylaws ensures that we are evolving as we grow and that our policies remain relevant.

In November of 2023, three members of the Leadership Circle attended the Philanos conference in Baltimore. Philanos is the leading national women's giving circle network and we spent valuable time at the formal sessions as well as informal discussions with the leadership of other giving circles. The sharing of best practices informs and drives the continued improvement and effectiveness of the operation of our organization.

We have a new appreciation for the impact of collective giving on the growth and empowerment of women in our communities.

Membership

as of December 31, 2023

New member recruitment continues to be strong with **32 new members joining in 2023**. Member engagement is a priority and the Giving Circle seeks to involve its members in committee work, events, fundraisers, and other opportunities. Our Member Bridge program is particularly successful, in which we pair up interested members for short periods of time to form deeper connections.

Our **membership grew to 469 members** by the end of December, and in 2024 we look forward to continued growth to fulfill our mission.

HOPE DIAMOND \$30,000+

Wendy Miller
Ellen Perkins *
Helen Reinsch*
Yvonne Reinsch
Lisa Remsberg

RED DIAMOND \$20,000+

Ann Adams
Julane Anderson
Lisa Ausherman
Sue Ganley
Jean Joyce
Vicki Lee
Shirley Richardson
Sheila Schaden
Willa Shriver
Marlene Young

PINK DIAMOND \$10,000 - \$19,999

Cleopatra Anderson*
Sue Basford
Suzanne Beal
Alexa Bedwell
Barbara Brookmyer
Kimberly Chaney
Angela Chase
Amy Clapp
Teresa Cooley
Gail Davis*
Krista Davisson
Bettie Delaplaine*
Janice Deluliis
Cindi Diamondstone
Dee Dolan

Barb Domer
Nancy Eller
Helen Esworthy
Char Frith
Mimi M. Galanis
Carolyn Greiner
Diana A. Grimm
Joanie Hendrickson
Carmen Hernandez
Billie Anne Homberg
Lois Jarman
Carolyn Kimberlin
Karlys Kline
Susan Korycan
Lauren Kremers
Sharon Kuebbing
Judy Lancaster
Harriet Langlois
Diane Laughlin
Greg Light
Becky Linton
Natalie Louden
Brenda Main
Rachel Mandel
Nan Mann
Tracey McPherson
Miriam Meglan
Nikki Moberly
Catherine Mock
Shabri Moore
Mary Ratchford
Anne Reaver
Jim Reinsch
Sharon Riser
Susan Riuli

Kristen Rowe
Karen Ruehl
Robin Sagoskin
Jane Sayler
Laura Shaff
Paulette Shockley
Marisa Shockley
Carole Southam
Mary Steggert
Jane Talarico
Cynthia Terl
Maribeth Visco
Melanie Williamson
Becky Windsor
Renaee Winnan
Adriane Wodey
Behnaz Yalda

DIAMOND \$5,000 - \$9,999

Debra Acerenza
Leigh Adams
Cathryn Alschuler
Lisa Ambrose
Renee Ausherman
Victoria Barron
Marj Berkheimer
Ginny Brace
Pat Brand
Debbie Brown
Pat Brunner
Jo Elizabeth Butler
Faye Cannon
Katie Cantrel
Lin Caywood
Arleen Chafitz

Donna Clingan
Sue Collins
Teresa Conto
Kate Costlow
Betsy Cowperthwaite
Catherine Cox
Margie Craig
Kelly Crawmer
Elizabeth Cromwell
Gabiella Damiano
Betsy Day
Peggy Dufour
Sooz Edmiston
Jeanette Eleff
Diane Ferren
Laurie Fisher
Phyllis Goldstein
Denise Gouin
Helen Gregory
Erin Guyton
Marcia Hall
Patti Hart
Carole Heine
Kerri Hesley
Stephanie Holder
Patty Hurwitz
Paula Jagemann
Stephanie Jordan
Alyssa Kaszmetskie
Gabrielle Keller
Karen Keller
Alexandra Kelly
Monica Kolbay
Meg Kula
Mary Pat Kulina
Kate Kuranda
Anne-Marie Laboe
Joan Lopera
Carol Lee
Janis Light
Julie Littrell
Ann Burnside Love
Alyce Luck
Tom Lynch
Lois MacGillivray

Nancy Mackintosh
Michelle Mahan
Diane M. Marsden
Angela Mayer
Lisa McDonald
Margaret McEvoy
Peg McGreevy
Karen L. McNitt
Mary Fran McShea
Charlotte Meierhoefer
Meg Menke
June Mitchell*
Jana Moberly
Kathryn Nicodemus
Jeanne O'Connell
Jan S. O'Leary
Peggy O'Neill
Lisa Orr
Nicole Orr
Betsy Pakenas
Jean Peterson
Shawn Pitt
Cary Plamondon
Deb Powell
Nancy Randall
Colleen Rice
Jody Rice
Nancy Roblin
Lonnie Ropp
Leesa Ruderman
Linda Ryan
Shari Scher
Kathy Schultze
Bev Shelton
Cindy Shubin
Mary Ann Simmons
Jeanne Singer
Bonnie Swanson
Stacy Toy
Mary Frances Trunk
Maria Vershel
Madonna Vitarello
Deb Voso
Juanita Warfield
Jan Welty

*Deceased





Jan West
Olivia White
Ann Weigand
Karen Lewis Young
Celia Zahler

EMERALD \$3,001-\$4,999

Terri Almacy
Helen Amabile
Mary Jo Anderson
Marcy Arndt
Deborah Bedwell
Amy Benton
Dianna Berkey
Linda Berkheimer*
Jo Bowersox
Kathryn Bragg-Stella
Cindy Cantrel
Barbara Carmichael
ML Carroll
Gigi Castleman
Carol Caywood
Charlotte Chaney
Susan Chapman
Jennifer Charlton
Barbara Clary
Nancy Cline
Jennifer Cooper
Whitney Cummins
Sandy Dalton
Breann Day
Kateri Delaplaine
Carol DeLaskie
Carrie Delente
Elizabeth DeRose
Judy DiFabio
Kay Diggins
Julie Donat
Carol Eaton
Michelle Emley
Catharine Fairley
Brigitte Farrell
Christine Ferguson
Melanie Galloway
Theresa Gardiner
Nancy Garrett
Karen Grenfell
Deb Grove
Laura Hall
Holly Harrison

Tonya Hatosy-Stier
Sue Hecht
Tracy Hicks
Maria Higgins
Jan Hill
Peggy Hoff
Lucy Hogan
Sue Holton
Heidi Horine
Debra Horton
Sue Hough
Alice Hoxie
Sarah Hurwitz
Georgeann Jackson
Karen Justice
Marie Keegin
Julie Krzysiak
Wilma Kumar-Rubock
Truby LaGarde
Melissa LeClair
Rita Lenda
Kim Lenta
Michelle Leveque
Allison Levitt
Sharon Lillard
Connie Martin
Dianne Martz
Kat McEwan
Joan McGrath
Virginia McLaughlin*
Melina Miller
Mary Ellen Mitchell
Kathleen Moe
Sharen Neale
Lucinda Noland
Erin O'Connor
Bunny O'Dell
Lauren Olson
Sandy Olson
Terri Perry
Kirsten Peterson
Carol Phillips
Michelle Rankin
Joanie Raymond
Stacy Reno
Peggy Richman
Barbara Roman
Lib Rood
Robin Rose
Linda Roth

Judy Russell
Laila Shouyahib
Theresa Shykind
Carolyn Smith
Karen Smith
Karen Smith
Becky Smock
Jasmine Sneed
Sue Stanczyk
Courtney Stauffer
Daria Steinhardt
Lee Stern
Millie Steir
Robin Thompson
Beth Trout
Jessica Underwood
Andrea Vaughn
Jayne Vona
Katy Warehime
Cindy Warfield
Cindy Warner
Patricia Westgate
Nancy Wilson
Linda Wingerd
Willie Winkler
Tammie Workman

SAPPHIRE \$1,000-\$3,000

Marilyn Bagel
Fran Baker*
Jill Baker
Francina Baldi
Constance Baptist
Pamela Beale
Mary Bellamy
Barbara Boden*
Sharon Boettinger
Valerie Boltz
Alison Bomba
Damian Branson*
Annette Breiling
Barbara Brittain
Ena Bromley
Donna Brown
Lindsay Burdette
Linda Burgee
Kate Burke
Libby Burmaster
Andrea Chapdelaine
Cheryl Cioffi

Kathleen Clem
Joanna Coffey
Liz Crabbs
Linda Crough
Kate Cusato
Alma Dade
Jane Dallimore
Patsy Davies
Kathy Davis
Laura Day
April Dixon
Dottie Etzler
Maude Franceschina
Julie Gaver
Karen Geoffrey
Jen Gerlock
Natalie Gipson
Lettie Golden
Ashley Goldsborough
Nicole Goodwin
Virginia Grams*
Kimba Green
Candy Greenway
Diana Halleman
Susan Harding
Marilyn Harrington*
Kari Hassler

Stephen Heine
Joyce Heptner
Kinga Huzella
Debi Jamison
Jeannine Jennings
Patsy Jochum
Ruthie Johnson
Sherri Johnson
Carolyn Judd
Amy Keating
Susan Kelley
Kathy Kinsey
Deidre Krumpotich
Rose Labriola
Nancy Lake
Vivian Laxton
Jill Lee
Melissa Lentz
Christine Limparis
Alissa Locke
Marita Loose
Mimi Mack
Patti Maluchnik
Janney Marshall
Susan McBee
Joanne McCoy
Natalie McSherry

Mariam Memarsadeghi
Stacy Michaels
Dorothy Moler
Stacey Moler
Jane Moore
Linda Moran
Veralynn Morris
Patricia Motter
Meta Nash
Marylee Newman
Nancy Newmister
Margaret Nusbaum
Melissa Oldham
Brianna Paugh
Elizabeth Peppe
Pamela Price
Caroline Pugh
Sara Randall
Mary Louise Riser
Pam Robey
Lori Rogers
Anne Rollins
Emilie Routzahn
Leslie Ruby
Ellie Runion
Shirley Sandage*
Kimberly Selby

Sally Smith
Susan Hoadley Smith
Katie Stauffer
Mary Jane Tabler
Lori Tauraso*
Maria Taylor
Nanette Tummers
Kirsten Tydings
Doris Vona
Barbara Windsor
Jennifer Winkler
Kristine Yaroschuk
Karen Yoho
Carol Zehnacker*
Gwen Zimmerman

JUNIOR \$500

Lexi Cioffi
Taylor McFadden
Zoe Shykind

ORGANIZATIONS/COMPANIES

Above \$100,000
Frederick Steeplechasers Running Club

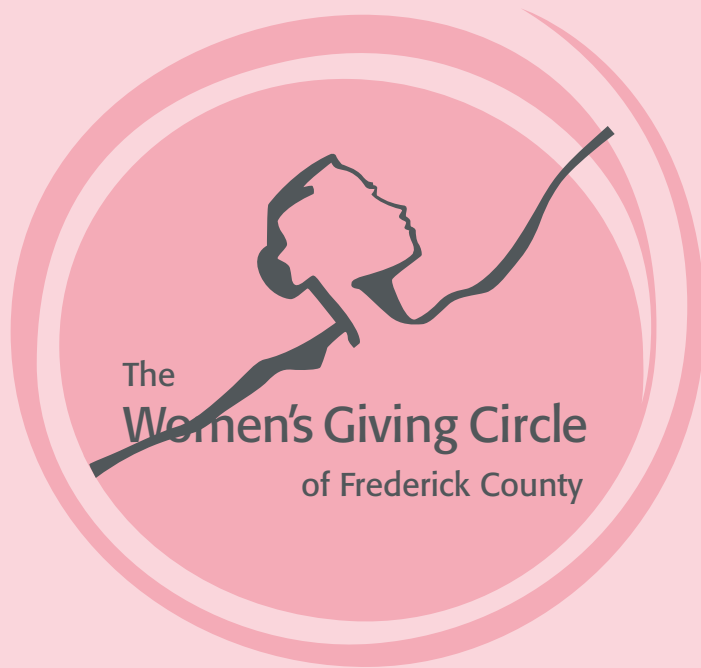
\$50,000 - \$99,999
William Cross Foundation

\$15,000 - \$49,999
ALL-SHRED, Inc
David & June Trone Family Foundation
Evening on the Riviera
Frederick Dermatology Associates
Sylvana Institute for Medical Aesthetics

\$3,000 - \$14,999
3 Roads Communications
ACNB Bank

Advanced Implants and Periodontics
CARE: Veterinary Center
Catoctin Charities
Charm City Run
Churchill Auto Care
Colonial Jewelers
Elements Facial Acupuncture
First United Bank & Trust
Frederick Chiropractic Wellness Center
Frederick County Commission for Women
Frederick County Public Libraries
Frederick Mutual Insurance Company
Fundamental Fitness-Wild Woman 8k Run
Goodwill Industries of Monocacy Valley

InBloom Jewelry
Law Office of Lena A. Clark
Maryland Ensemble Theatre Inc.
May's Seafood Restaurant
Oasis Senior Advisors
SimpLivefy: Pamela Plante
Sky's the Limit
Someone With
Thomas Scott Salon & Spa
Woman's Business Network of Frederick
Woodsboro Bank



The
Women's Giving Circle
of Frederick County

