



Women's Giving Circle of Frederick County

SPONSORSHIP OPPORTUNITIES

Collective Giving to Strengthen Women

2027

	Annual Sponsorship \$6,000	Annual Grant Awards Ceremony \$3,500	Breakfast/Luncheon \$2,500	Holiday Reception \$2,500	Sip & Share Happy Hour variable
Number of sponsorships	1	1	2	1	3+
Recognition as Annual Sponsor on social media, Email Newsletters, event invitations, event programs					
Recognition as Annual Sponsor on WGC website home page					
Large vertical banner with name/logo displayed at all events					
Recognition as event sponsor on WGC website, event calendar, social media, email newsletters, event programs					
Opportunity to make brief remarks at events	All events	Single Event	Single Event	Single Event	Single Event
Table-tent sign on all event tables	All events	Single Event	Single Event	Single Event	Single Event
Opportunity to place small promo item and/or literature at each event seat	All events	Single event	Single Event	Single Event	Single Event
Complimentary Event Tickets	6 (all events)	4 (single event)	4 (single event)	4 (single event)	N/A



AT A GLANCE

The Women's Giving Circle of Frederick County invites local businesses and individuals to support the mission of the organization through our sponsorship program. Our generous sponsors are able to enjoy significant marketing exposure to our members and supporters through our events and various communication channels. Our sponsorships help to direct our member donations to our grants program, funding the work of area nonprofits providing services to women in our community.

OUR EVENTS

Our event calendar includes two meetings in March and September, our annual Grant Awards event in June, and a members-only Holiday Reception in December. These events are typically attended by 150-200 members and guests. In addition, several smaller events are held each year to provide members and potential members an opportunity to share the mission of the Circle in a more intimate setting.

